

HONORINE PETER

London, W12
honorinepeter@outlook.fr
+44 754 491 1593
Have a look on my portfolio [here](#).

EDUCATION

2018-2020, London
MA2 in Digital & Luxury Marketing
MA1 in Creative Communications (Spe. Digital images)
European Communication School/Richmond University

2015-2018, Strasbourg
BA in Marketing & Communication
ISEG Marketing & Communication School

2012-2015, Colmar
Economic & social A-Level with honours at
Lycée Camille Sée

AWARDS & HONOURS

2019-2020, London
MA2 Digital Marketing Valedictorian
ECS/Richmond University

January 2019, Brussels
MediaSchool Challenge's Finalist
Client: Leonidas | Brief: Rebranding

SKILLS

- Microsoft Office
- Photoshop
- InDesign
- Illustrator
- Premiere Pro
- Wordpress
- Wix
- Mailchimp
- Hootsuite
- SEO & SEM - Google Digital Garage Certification
- Google Analytics
- English : Bilingual
- French : Native
- German, Danish, Italian and Spanish : Intermediate

HOBBIES & INTERESTS

- Ballet (for 15 years)
- Illustration
- Cooking
- Photography
- Art
- Interior Design
- Graphic Design
- Architecture
- Fashion
- Photography
- Ethic & Sustainability
- Personal Development

WORK HISTORY

Junior Art Director & Content Creator | Freelance | London

January 2021 - Present | 6 months

- Art Direction: Concepting and executing campaigns
- Photography: Assisting or producing
- Graphic Design: Digital assets (Social media, newsletter, website), branding, packaging and editorial
- Copywriting: Blog posts, product pages, social media

Junior Art Director | Panache Magazine | London

August 2020 - January 2021 | 6 months contract

- Creative & Editorial direction
- Develop the overall look and style of the publication
- Review and approve subjects, artwork and photography
- Develop detailed budgets and timelines
- Editorial design & Proofreading
- Webdesigner & UXdesigner of Mediaschool London upcoming website
- Graphic Design: Logo designs, refreshes, tweaks and creation of brand guidelines
- Coordinate activities with other creative departments

Content Executive | The Invisible Collection | London

June 2019 - December 2019 | 6 months contract

- Tailor the content and style of cross-channel online activities
- Graphic design for both online and offline collaterals
- Creation of the website content both in English and French
- Product updates and promotion across all channels
- Measuring and reporting on the success of marketing/social media campaigns
- Liaise with PR agencies
- Write digital reports after defining KPIs and a set budget

Artistic Advisor Assistant | Diptyque | London

July 2019 - December 2019 | Freelance

- Benchmarking and partnerships propositions
- Consulting on on-going trends (distribution, co-branding etc.)
- Press/social media coverage monitoring for "Le Bazar de Diptyque"

Brand Executive | Paulette Magazine | Strasbourg

December 2016 - August 2018 | Freelance

- Responsible for Parisian magazine communication at a local level
- Communicate the brand personality internally and externally
- Participation in the creative direction
- Measuring and reporting on success of marketing campaigns
- Work with creative teams to ensure that the visual elements and wording aligns

Communications Executive | Zut Magazine | Strasbourg

October 2017 - October 2018 | One year contract

- Web benchmarking and Web design consulting
- Database creation and update (distribution, location already featured...)
- Copywriting: Articles, fashion and cooking news, interviews, social media posts and newsletters
- Researching and selecting products/location for lifestyle pages
- Assisting photoshoots

Communications Intern | Flore & Zéphyr | Strasbourg

June 2017 - August 2017 | 2 months

- Social media management & Copywriting
- Newsletter marketing (CRM software: Mailchimp)
- Create and retouch digital images and produce lookbooks
- Photoshoot organisation & liaising with external stakeholders